

Servizio Volontario Europeo con il Cesvol Perugia

Progetto in Lussemburgo: commercio equo e solidale

Progetto 2009-LU-7

TransFair-Minka asbl

- Ente di accoglienza: TransFair-Minka asbl
- Dove: Roodt-sur-Syre (Luxembourg)
- Partenza: 1 Settembre 2010 - 31 Agosto 2011
- Durata: 1 anno
- Ambiti tematici: Fair Trade; Development cooperation; Media and communication/Youth information
- Descrizione del Progetto all'indirizzo:
http://ec.europa.eu/youth/evs/aod/hei_form_en.cfm?EID=48000138201
- Eventuali requisiti particolari: motivazione e interesse verso i temi del commercio equo e solidale e relazioni Nord - Sud; **buona conoscenza della lingua tedesca e/o della lingua francese**
- **Inviare entro VENERDÌ 5 Marzo 2010**
- ✓ **CV Euorpass**
- ✓ **Lettera di Motivazione nella quale occorre indicare quale, tra le attività di seguito specificate, è di prioritario interesse.**

Descrizione del progetto e delle attività

Our organisation welcomes volunteers from abroad in order to achieve the following aims:

- work on development education in primary and secondary schools and in youth associations and world shops for fair trade products and philosophy.
- rise awareness and a sense of empathy with disadvantaged producers in the South.

We offer a group EVS regarding 3 different activities with possible interactions among those 3 fields. The volunteer shall indicate which activity she/he is applying for.

ACTIVITY 1: SCHOOL PROJECTS

We want to make peer education, youngsters talking to youngsters in their classroom or their youth association's home, and by that educating them to fair trade behaviour. At TransFair-Minka the volunteer can experience fair trade education for children and young people. After an initial period in order to get familiar with our work the volunteer can develop her/his own educational projects and carry them out with children and young people. Thus, she/he can train her/his public speaking abilities and make pedagogical experiences. We also often attend fairs and markets, where the volunteer may explain fair trade principles to people of any age groups.

While preparing the training sessions, the candidate will be assisted by the supervisor and the regular office staff. Implementation of the activity, peer education sessions with youngsters, will be done by the volunteer. The volunteer is asked to establish herself/himself contacts with schools and youth associations, in order to cooperate directly with the responsible of the youngster groups (how many people, main language understood, age of the young people, previous fairtrade knowledge, etc.). All didactical and practical materials are provided. This preparation phase includes a lot of computer work (research on internet about fairtrade subjects, preparation of lessons and PowerPoint shows, etc.) in order that the volunteer may deeply improve her/his computer skills during the EVS.

Besides the outside office work at schools and associations with young people and children, some office duties may occur, preparing and filing given trainings, reporting about the work done, helping building up exhibitions and helping wherever a helping hand may be needed, often together with many other local part time volunteers in a lively environment, which also enables the integration of the volunteer in the local volunteer staff.

ACTIVITY 2: WORLD SHOP ASSISTANCE AND PROJECTS

At TransFair-Minka, we are able to offer a wide range of activities and learning opportunities linked to the cooperation in the 7 world shops of Luxembourg. The volunteer will be in touch with different publics and target groups. Assistance is always provided by the regular staff of the world shops.

Assistance in the Worldshop

contact with product suppliers' NGO's (Oxfam, Gepa, etc.), customer care, controlling the goods (incoming orders, pricing, delivery, handling of perishable foods, peculiarities of the various crafts from emerging countries), stock management and updating of the stockpiles, electronic cash management, diversified design of the showcases and shop windows, decoration of the Worldshop by introducing regularly alterations and updating the supports available (promotional material, thematic brochures and information about events divulged by others organisations in the shops), etc.

Awareness Actions

The volunteer will be largely involved in fair trade activities related to the world shops such as sociocultural and environmental activities with local NGO's, visits from school classes in the world shop with explanations on fair trade, marketing tasks and promotional campaigns for world shops, fair trade catering, collaboration with the development projects financed by the income of the world shops, workshops to put the public in touch with the themes related to Fair Trade, interaction with the local volunteers of the world shops, etc.

ACTIVITY 3. OFFICE RELATED PROJECTS

At TransFair-Minka, we can provide a multitude of office projects and learning opportunities, such as

1. fund raising activities
2. various internet research on fairtrade products and subjects
3. project descriptions
4. preparation of and participation at press conferences
5. preparation of educational and public relation programmes on fair trade and development issues
6. preparation and presentation of PowerPoint shows
7. statistics concerning licence fees
8. updating of membership and volunteer files
9. cooperation with world shops and other NGO's
10. promotion of fair trade catering to public institutions and sociocultural organisations during their meetings, conferences, seminars and other events
11. phone calls to establish usefull contacts
12. etc.

As these activities include a lot of computer work, the volunteer may acquire or deepen her/his IT knowledge.